

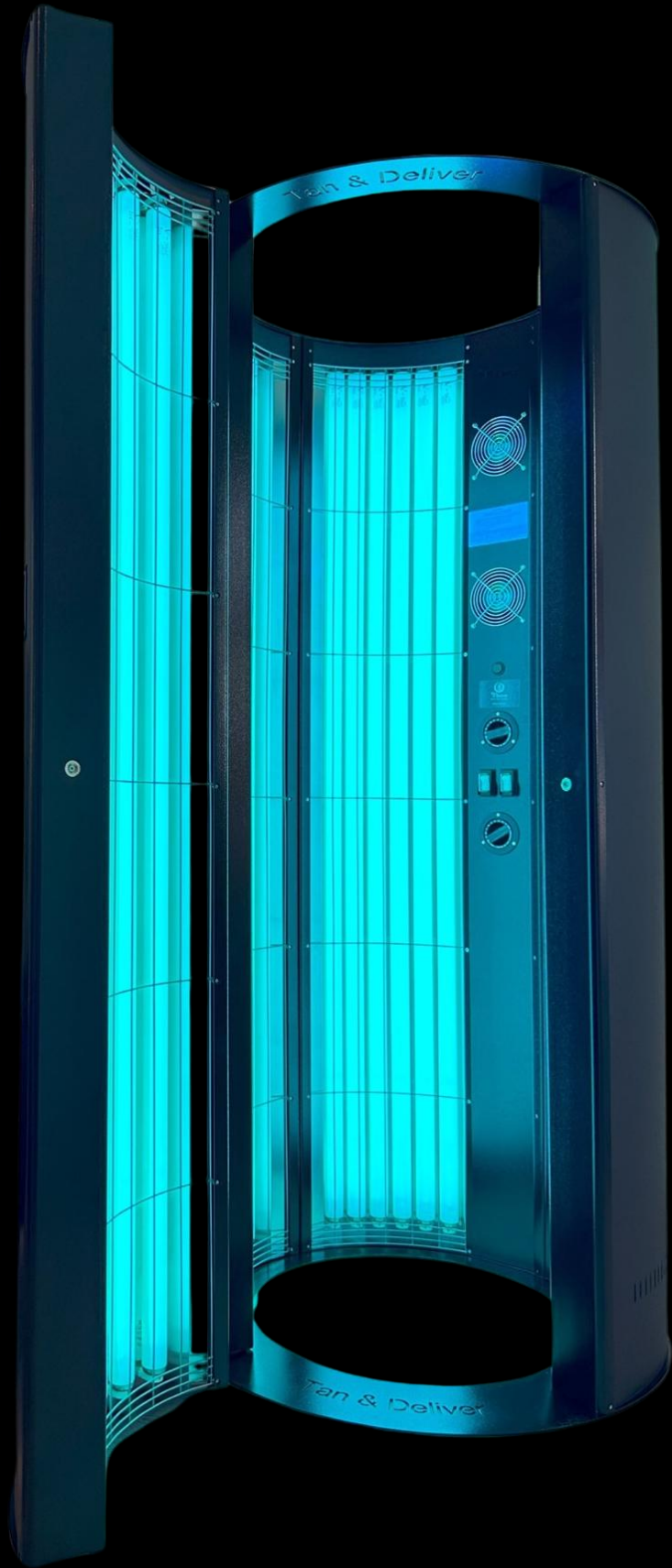


# Tan & Deliver

HOME HIRE SUNBEDS

## FRANCHISE PROSPECTUS

# 2026





# Tan & Deliver

HOME HIRE SUNBEDS

OVER 25 CURRENT  
FRANCHISED  
LOCATIONS



WELCOME TO TAN & DELIVER  
JOIN OUR GROWING NUMBER OF FRANCHISEES

**Tan & Deliver are proud to offer you this exciting opportunity to run your own successful Sunbed Hire Business with the potential to earn a significant income. This unique business can be run alongside your existing job and commitments.**

We know it can be daunting making the move to become self-employed. That's why we have developed a franchise opportunity to increase your income without risking your current employment. Unlike other franchises you have the freedom to build your business to suit your lifestyle, whether you want to work a few extra hours per week or make it your full time business.

Due to our rapid success and growth, we are now looking for highly motivated, enthusiastic people to run their own Tan & Deliver Franchise in their local area.

As a Tan & Deliver Franchisee, you will run your own business using our brand, systems, support and proven model. You will receive personal, experienced guidance every step of the way, from the day you start and as you continue to grow.

You'll deliver what we consider to be the best home hire sunbeds on the market to local customers within your dedicated territory. Operating with a branded uniform and fully equipped tool kit, you will be part of a well known National brand, while enjoying the benefits of being your own boss.



Tan  
& Delive  
Sunbeds Ltd

- Tanning Salons
- Maintenance
- Home Hire Sunbeds
- Sales
- Franchises Available



## OUR STORY

Tan & Deliver Ltd was established in 2008 primarily as a home use sunbed supplier. As demand increased, we proudly started working alongside the UK's No.1 Sunbed manufacturer becoming the sole distributor of tanning equipment in the South of England. Working alongside the manufacturer we have designed the very best Home Use Tanning units available in the UK. These Sunbeds are exclusive to Tan & Deliver.

Demand for our Home Hire Sunbeds has increased year on year. We have noticed a trend developing whilst receiving numerous calls from all over the country enquiring if we cover areas outside of Kent. This led to us deciding to share our success by franchising Tan & Deliver Home Hire Sunbeds.

Our Home Hire Sunbeds are aesthetically pleasing, have minimal running costs and are designed to fit conveniently within the home. Clients can be reassured that they are getting the very best on the market with customer service to match.

100% positive feedback from our clients revealed the main benefit is being able to achieve an amazing tan in the comfort of their own home, whilst using the beds at a time that suits them!

## OUR MISSION

Tan & Deliver's mission is to be the No1 provider of Home Hire Sunbeds throughout the UK whilst actively promoting responsible Tanning, delivering the highest quality product and 100% customer satisfaction.

At Tan & Deliver we pride ourselves on offering the latest tanning technology. As with both our Salons & Home use equipment we are fully compliant with EU 0.3 Standards. We have in- house Sunbed Engineers who ensure our equipment is always running at optimum performance and amazing staff who ensure your every need is catered for.

When it comes to Tanning, We Always Deliver!

SECTOR FOR 2021: WHY IS HOME CARE SO APPEALING?

## Key Lessons You Can Learn from Existing Franchisees

**Keep in thinking about** before you invest. It's not just about the money, it's about the lifestyle. You need to be prepared to work long hours, and you need to be prepared to invest in your own business. You need to be prepared to take on a lot of responsibility, and you need to be prepared to work in a competitive market.

**Look for a proven business model.** You want to know that the business you are investing in has a proven business model. You want to know that there are other franchisees who are successful, and that the company has a track record of success. You want to know that the company has a strong support system, and that they are willing to invest in their franchisees.

**Network with other franchisees.** One of the best ways to learn about a franchise is to talk to other franchisees. They can tell you about the pros and cons of the business, and they can give you valuable advice. They can also help you to build a network of contacts, which can be very helpful when you start your business.

**Research the Franchise.** Before you invest, you need to do your homework. You need to research the industry, the company, and the franchise. You need to know what you are getting into, and you need to know what the risks are. You need to know what the investment is, and you need to know what the return is. You need to know what the support is, and you need to know what the training is.

**Call: 01634 757454**  
www.homehiresunbed.co.uk

Health & Beauty Company of the Month

## No.1 home hire sunbed specialist

**Tan & Deliver Home Hire Sunbeds**

**Call: 01634 757454**

sunbeds alongside well established manufacturers to provide the best home hire sunbeds available in the UK. Tan & Deliver is fully compliant with EU CE standards, and it has mobile sunbed engineers who ensure that the equipment is always running at optimum performance. What's more, these high standards are underpinned by an outstanding team of staff members who ensure their customers' every need is catered for.

In the last 10 months of trading, the company has taken on six franchisees, and is hoping to have another four on board within its first year of trading. Tan & Deliver understands how daunting it can be to become self-

employed, which is why it developed its franchising opportunity to increase people's income without raising their current employment. Unlike other Franchises, people have the freedom to build their business around their lifestyle, and Tan & Deliver does not charge any management fees for the first six months.

With an unwavering commitment to constant development and improvement, Tan & Deliver will be launching an innovative app in 2020. This will be designed to take bookings and orders of products, such as tanning solutions. Then, each booking will be forwarded onto the customer's

**Tan & Deliver Home Hire Sunbeds**  
T 01634 757454  
info@homehiresunbed.co.uk  
www.homehiresunbed.co.uk

# THE OPPORTUNITY

As a Franchisee of Tan & Deliver you will be providing a unique and desired service in your chosen territory.

The Tan & Deliver Franchise allows you to build a successful business which will fit in with your family or lifestyle commitments. You can run the Business alongside your existing job or commitments.

We have a proven business formula which will form the basis on which your Franchise will operate. We have proven systems in place that you will follow and which are designed to improve overall productivity and increase sales.

With clear target markets our winning business model is backed up by successful sales and marketing strategies.

All our Social Media and online marketing has been comprehensively tried and tested and consistently reaps rewards.

Being part of a recognised brand your position with potential customers will instantly be enhanced, giving them the confidence that they are hiring from an established and reputable company.

You will have a large exclusive territory giving you the opportunity to build a sizable business with the extensive training and support tailored by our leading experts the earning and growth potential is limitless.

Unlike other Franchise Models, you will be earning from day 1. You retain 100% of all Profits. After 3 months trading the Management Fee commences. This Fee is dependent on your Fleet Size and is paid monthly.

We will do your initial Marketing and Advertising for you and guide you in the most effective ways of promoting your Franchise and the Business.

We will construct your Social Media Presence in the form of Facebook, Instagram and TikTok

All aspects of the above will be fully covered in Training.



Tan & Deliver Tanning & Beauty T... 9+ Q



Tan & Deliver Tanning & Beauty Twydall

6.7K likes · 6.8K followers

Community

**Tan & Deliver Home Hire Sunbeds Glas**  
you to like this Page

5,819 people like this

5,986 people follow this

**Tan & Deliver Sunbed Hire Franchise** · Following  
4 Apr 2019

We are ready for you! Come and visit us @internationalfranchiseshow tomorrow and Saturday. Stand 736 #franchise #franchising #franchiseopportunity... See More

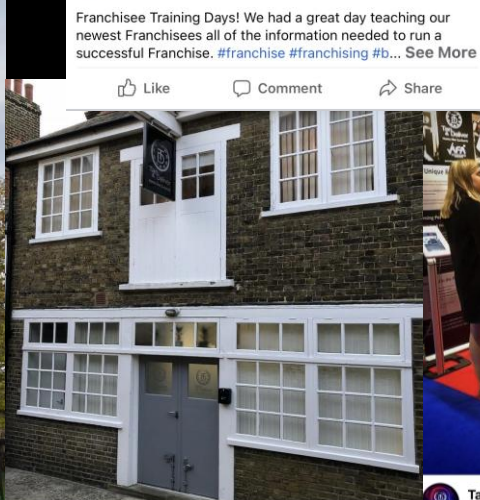
11 comments 11 shares

Like Comment Share

**Tan & Deliver Sunbed Hire Franchise** · Following  
29 Aug 2019

Franchisee Training Days! We had a great day teaching our newest Franchisees all of the information needed to run a successful Franchise. #franchise #franchising #b... See More

Like Comment Share



**Tan & Deliver Sunbed Hire Franchise** · Following  
18 Jan 2019

Tan & Deliver Home Hire Sunbeds Head Office in Rochester Kent. If you would like to come and visit us to discuss our Franchise opportunities and how you can #increaseyourincome and #workless contact us on 01634 757454 or email: info@homehiresunbed.co.uk #franchising #businessman



**Tan & Deliver Sunbed Hire Franchise** · Following  
8 Apr 2019

Well that was a fantastic weekend!! Thank you to everyone who visited and we're involved in the @internationalfranchiseshow We are so pleased with the amount of positive fe... See More

17 1 comment 1 share

Like Comment Share

# TESTIMONIALS

**Dario Zambonini**

**Glasgow / Northern England / Scottish Borders Franchisee**



Well.....what a find this was!

It took me a few months to take the jump as I'm a multiple business owner, you always think things are too good to be true.....(Jonathan got the ear chewed off him but I'm gutted I left it so long!!)

Well sometimes, and more often than not, I'm wrong!

This has been the best business I've ever backed so quickly!!

Here's my growth,

I went and met, Jonathan and Trevor, great guys, with the right passion, desire and confidence for anyone to get involved!

So I thought let's take a punt...

I bought the Glasgow territory and 20 stands to hire out, after a couple of weeks I instantly realised I never had anywhere near enough!!

I had a quick chat with Jonathan and Trevor n bought north Lanarkshire and Renfrewshire territories along with another 50 stands.....

All 70 have been hired out ever since!

From that success I have taken the full of Tyne and Wear and ordered another 50 stands taking me to 120 stands!!

The reason I secured all these big areas is because I have such belief and know first hand how "dare" I say, how easy it is to actually make money, and I have a personal target of 300 stands!

One of the other major reasons and this is a massive one, considering I have other businesses, is the low low overheads. They're next to nothing, I mean if you have a garage and a van this could be run from your home.

To conclude,

If you have money to invest in a business (or a loan it'll be paid in no time) you would be seriously mad to pass this opportunity by, "your area" won't last long, I'm a Glasgow boy, I own all that area and have already got Sunderland and Newcastle...let that sink in.....

I've put this review on through my personal Facebook so if any new or considering investors/franchisees want to message me feel free

**PLEASE FEEL FREE TO CONTACT ANY OF OUR FRANCHISEES FOR FEEDBACK**

**Ian Willis**

**Franchisee of Scotland East**

I invested into the Tan & Deliver Franchise covering East Scotland in late 2019. We have been growing rapidly ever since and struggled to keep up with the pace of supply and demand .

I started small to see how it would grow and thank you to Jonathan and Trevor's knowledge, guidance and support I have expanded to well beyond my dreams very quickly .

Investing into the Tan & Deliver name has been a great decision for my family.

After 2 years and 7 months I have expanded from 25 Tanning beds to 87 at present and more coming due to the demand.

Jonathan and Trevor at Tan & Deliver were confident that expansion on this level is easily feasible if the right steps are followed . They were correct and my family are very grateful for this opportunity.

As a proud franchise owner I would tell anyone who is looking into this as a potential small second income or like myself my main income to support my family. 'It is true, everything what Tan & Deliver (Jonathan and Trevor) offer is seriously worth considering.

# MORE REASONS TO JOIN THE TAN & DELIVER TEAM

- ✓ Backed up by over 15 years experience in the Home Hire Sunbed industry.
- ✓ Members of the BFA (British Franchise Association)
- ✓ Proven, Highly Successful Business Model.
- ✓ You will follow a tried, tested and successful formula, that will work UK wide.
- ✓ We work closely with the industry leaders in Sunbed Technology.
- ✓ We will help you gain financial freedom and the lifestyle you desire.
- ✓ We provide you with your own business without that risky step of leaving regular employment.
- ✓ We provide you with full training and a dedicated support network.
- ✓ Large Marketing Presence throughout Social Media and Search Engines
- ✓ We actively promote responsible safe tanning, which has delivered 100% customer satisfaction. All equipment is 0.3 compliant.
- ✓ We will show you the fast track to success avoiding the many pitfalls along the way.
- ✓ We provide you with premium tanning products and accessories which will instantly boost your profits with a 100% mark up.
- ✓ Your own large dedicated territory from which to build your client base.
- ✓ Ongoing development of Products, Marketing and Strategies.
- ✓ All our products are manufactured in the UK.

## THE POTENTIAL

These are the average profits we would expect you to achieve in the first four years. We will provide you with a full breakdown of the figures at your Franchise meeting. Figures are based on £175 For 4 weeks Hire (13 x 4 week periods in a year)

SUNBEDS IN FLEET	YEAR ONE	YEAR TWO + 5 EXTRA SUNBEDS	YEAR THREE + 5 EXTRA SUNBEDS	YEAR FOUR + 5 EXTRA SUNBEDS
5	£11,375	£22,750	£34,125	£45,500
10	£22,750	£34,125	£45,500	£56,875
20	£45,500	£56,875	£68,250	£79,625
30	£68,250	£79,625	£91,000	£102,375
40	£91,000	£102,375	£113,750	£125,125

No guarantee on earnings can be given. Fleet Figures are based on Sunbeds only and do not factor additional Lotion and product sales, commission and Management Fees.



# Tan & Deliver

## Tanning & Beauty

## THE FRANCHISE PACKAGES AND PRICES

### 10 Sunbed Package

Franchise Package is £33,000 +vat

10 X Tan & Deliver Sunbeds (Black Edition) (Worth £39,500 RRP)

Included in all packages (Scaled to Fleet Size and Package)

- Rights to use the Tan & Deliver brand name
- Your own exclusive franchise territory
- Full Training provided at our Head Office or a location to suit.
- Processes, systems and templates to run the Business
- Tailored Marketing products.
- Fully supported Social Media marketing package
- Initial Localised Marketing
- Ongoing support and regular business updates
- Central Website with dedicated Web Page
- Branded Uniform
- No Management Fee for first 3 months of operation
- Tanning Lotion and product starter pack
- Tool Kit, parts and spares provided
- Stationary package
- Legal support
- Vehicle Sign Writing / Branding

### Management Fees:

£18 per Sunbed in Fleet per month from month Three

Example: 10 Sunbeds in Fleet = £180 P/M inc Vat

£22 per Sunbed in Fleet per month from month 13

Example: 10 Sunbeds in Fleet = £220 P/M inc Vat

### Additional Sunbeds:

Additional Sunbeds can be purchased at any time.

1 – 4 Sunbeds = £2395 + vat per Sunbed

5 – 10 Sunbeds = £2375 + vat per Sunbed

10 + Sunbeds = £2345 + vat per Sunbed





# REQUENTLY ASKED QUESTIONS

## **Who is Tan & Deliver looking for as a franchise partner?**

Tan & Deliver are looking for people who are motivated, have a strong work ethic, a track record of success and entrepreneurial enthusiasm. We're looking for franchise partners who embrace Tan & Deliver's community ethos and have the dedication to make their franchise excel to the highest level.

## **What kind of training program can I expect?**

All new franchise partners participate in our dedicated training program. This involves initial training on all things Tan & Deliver, with a member of our Operations Team. Franchise Partners will also experience hands on training in all aspects of Sunbed handling and maintenance in order to fully understand how the operation works.

In addition you will spend time at our Head Office with key management, discussing marketing, accounting and the overall Tan & Deliver philosophy. Franchisees will also get to attend Home Hire deliveries with current Franchisees should they wish too.

## **How long is the Franchise Agreement, and is it renewable?**

The length of the Franchise Agreement is 5 years. As long as the franchise owner is in good standing with payments the lease is renewable at no extra cost.

## **How much does it cost to get up and running?**

When you join Tan & Deliver as a Franchisee, simply purchasing your first 10 Sunbeds for your fleet allows you to recoup your initial Franchise Fee. This is due to our exclusive discount we can offer you on the price of the Tanning equipment.

We agree to honour this discount throughout our partnership with you, meaning any additional Sunbeds you buy only goes to exceed this saving!

Unlike any other Franchise this means effectively our ongoing support and involvement is a free service, allowing you to grow your Business and take advantage of our status within the industry. The cost of the franchise starts from £33,000 + VAT this includes everything listed in the Franchise Package as stated on the previous page.

## **How long does a Sunbed last before replacement?**

Our Sunbeds have been specially designed to have all parts replaced if needed. The Overall structural design will not change. An older damaged Sunbed can be rejuvenated at a very low cost. Overall our sunbeds have been deigned to be extremely durable.

## **What happens if I can no longer operate the Business in the Future?**

In Brief. We will help advertise your business if you wish to sell it on. We will offer you a sum to purchase your sunbeds back. This and many more details are covered within the Franchise Agreement

## **Do you supply Finance Options?**

Yes we do, we recommend several brokers. We can put you in touch with our financing partners for a quotation. Alternatively we are happy to discuss options.

## **How much is the management fee?**

We charge : £17 per Sunbed per month from month 6. £22 per Sunbed per month from year 2



## THE NEXT STEPS

We hope this prospectus has answered some of your initial questions. We are quite certain that you will have many more, so we would be delighted to invite you to an informal meeting to discuss this exciting business opportunity further. This can be done over Zoom, Facetime or similar, at our Head Office. Alternatively, We are always happy to travel to meet you.

To take the next step please call : 01634 757454  
Email: [info@homehiresunbed.co.uk](mailto:info@homehiresunbed.co.uk)

Alternatively, please complete the Preliminary Application Form and send by email or post to:  
Tan & Deliver Ltd, 18 Twydall Green, Gillingham, Kent, ME8 6JY

We will Email you are Franchise Agreement for you to read and seek advice.  
Upon deciding to join us, we will require a minimum of a 20% Deposit.  
From Deposit to Launch Date is approximately 8 weeks.  
We will then book you in for Training where we will require the remaining balance to be paid.  
4 weeks prior to Launch Date we will commence Marketing.

We will fully support you from day one and will look forward to meeting you in person at our headquarters or a location that suits you.



Tan  
& Deliver  
HOME HIRE SUNBEDS

18 TWYDALL GREEN  
GILLINGHAM KENT  
ME8 6JY



# FRANCHISE APPLICATION FORM

Mr/Mrs/Miss/Ms	First Name	Surname	D.O.B
Address (inc Postcode)		Email	
		Mobile	
		Home Phone	

Geographic areas are you interested in

1st Choice		2nd Choice	
Do you have a full UK driving Licence	Amount Available to invest	When are you available to start	
What attracts you to a Tan & Deliver franchise		Where did you hear about Tan & Deliver	
		Signature	
		Date	

Current Employment and any previous sales experience

Please complete the Preliminary Application Form and send by email or post to:  
Tan & Deliver Ltd, 18 Twydall Green, Gillingham, Kent, ME8 6JY

If you have any questions please call: 01634 757454